
Privacy and cookies

Use of information

Prudential plc and its associated companies (hereinafter together referred to as 'Prudential', 'we', 'us' or 'our') respect your personal privacy. We value the confidentiality of the information that you provide when you visit and/or register as a 'user' on our websites or other online facilities and are committed to complying with applicable data protection and privacy laws. We will not collect any information about individuals, except where it is specifically and knowingly provided by them. Examples of such information are:

Your name

Your mobile telephone number

Your email address

Your occupation.

The information collected will be used to send you the information you have requested and to provide information that may be useful to you.

We may share non-personal aggregate statistics (group) data about our site visitors' traffic patterns with partners or other parties. However, we do not sell or share any information about individual users.

Cookies

We use cookies when users first enter the site. This ensures that, on subsequent visits, if the cookie has not been deleted, users will not be asked to re-register. Cookies are small pieces of information that are stored on your computer by the server maintaining and operating the site. They do not compromise your privacy or security as they store a randomly generated identifying tag on your computer.

The cookie information does not include personal data such as name, age, phone number, email address or mailing address. In addition, we do not link cookies to personal data such as name, age, phone number, email address or mailing address. Most browsers are initially set up to accept cookies. If you would prefer, you can set your browser to stop cookies being placed on your terminal equipment – please refer to your specific Internet browser for instructions.

For more information on cookies, view the [cookies policy](#) page on our corporate website.

Your rights

In addition to the company's safeguards, your personal data is protected in the UK by the Data Protection Act. This provides, among other things, that the data we hold about you should be processed lawfully and fairly. It should be accurate, relevant and not excessive. The information should be kept up to date, where necessary, and not retained for longer than is necessary. It should be kept securely to prevent unauthorised access by other people. You have the right to see what is held about you and correct any inaccuracies online. You can do this by using the 'login' link at the beginning of the [Alerting Service](#) page.

Policy changes

Any changes to this policy will be posted here.

