

## Charitable & local community funding guidelines

### Why do we do this?

British Land's properties across the UK and Europe make an important contribution to local communities both in terms of the way the company carries out its day to day operations and in the way it supports local community causes.

Enlivened communities and thriving commercial properties can be mutually supportive and beneficial to each other, helping to build long term relationships, generate goodwill and deliver useful facilities.

### Where we focus

Funding is shared between national, regional and local community causes with the majority of funds being directed towards support for initiatives local to our properties and developments. National and regional requests tend to be mapped to the areas closest to our most significant assets. Requests for funding are looked upon more favourably where there is an opportunity for local staff to participate directly in the initiative or programme.

We focus our funding where we can have the biggest impact and the funding programme broadly matches the following criteria.

- Young people and education
- Employment and training
- Local regeneration of community infrastructure and facilities

By their nature, the organisations we support tend to have a charitable focus or status, though not exclusively so.

British Land actively encourages staff to raise funds for causes which are important to them. Staff fund raising will often be outside our business focus. The company will match money raised by staff, at head office or on site at our properties, up to £750 per person per annum.

### How will we do this?

We believe that local causes are generally best identified by local people and we therefore encourage ideas from our local on-site staff. National or regional initiatives will be identified and co-ordinated through head office.

We want to make contributions which will have a meaningful long term impact in the community. We therefore focus our funds in a limited number of causes or organisations for longer periods where we can see the impact of our contributions and where we can build good relationships and better understanding of areas of need. As a result we are open to considering funding opportunities for more than one year.

Where our funding can be complemented with volunteering of time from our staff, this is optimal.

### **Where we will not focus**

We will not normally contribute to:

- Programmes outside the regions in which we operate
- Political organisations
- Subsidise government funding
- Commercial sponsorship
- Religious causes

### **How to apply for funding**

We are always interested to consider requests for funding. Our Charity and Community Group meets quarterly to consider these requests. Where an answer is required more promptly, this can be arranged.

To make a request for funding please contact Jo Hammond at British Land ([jo.hammond@britishland.com](mailto:jo.hammond@britishland.com) or 020 7467 3452) giving details of the cause, the impacts our funding could have on the cause and why British Land should support the cause.

28 August 2009